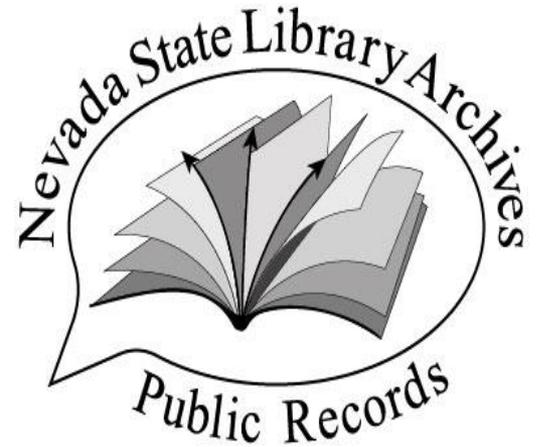


# Nevada State Library, Archives and Public Records

*division of*

DEPARTMENT OF ADMINISTRATION



# 2017 LSTA Grants Process & Need

Donna Alexander  
Library Planning and Development  
Nevada State Library, Archives & Public Records  
October 2016

# Today's Agenda

- ▶ LSTA – Brief overview
  - ▶ Application Info
  - ▶ Establishing the Need
    - Types of data
    - Data Sources
  - ▶ Target Audience
  - ▶ Planning documents
  - ▶ Q & A
- 

# Library Services and Technology Act

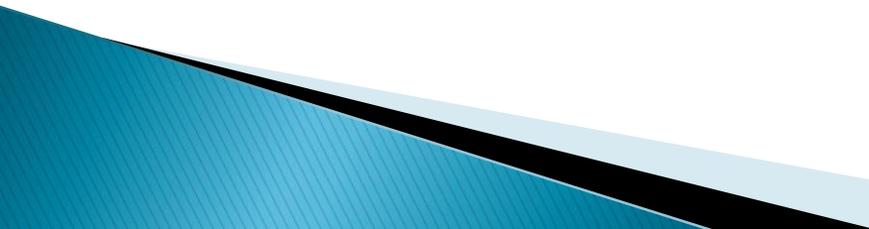
- ▶ Museum and Library Services Act, 2010
- ▶ Grants to the States



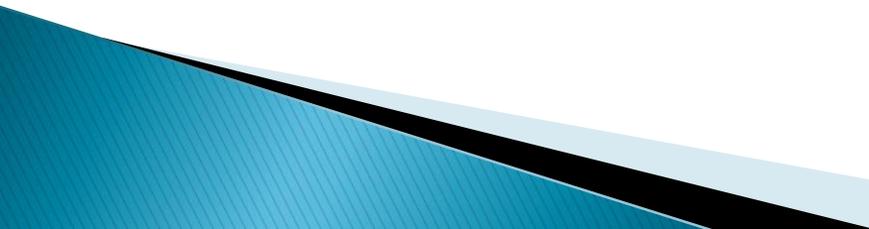
# From Feds to Nevada

- ▶ IMLS
  - Institute of Museum and Library Services
  - State Programs
- ▶ Nevada State Library, Archives & Public Records
- ▶ State Council on Libraries and Literacy
  - Constituted in NRS 380A
    - Conflict of Interest

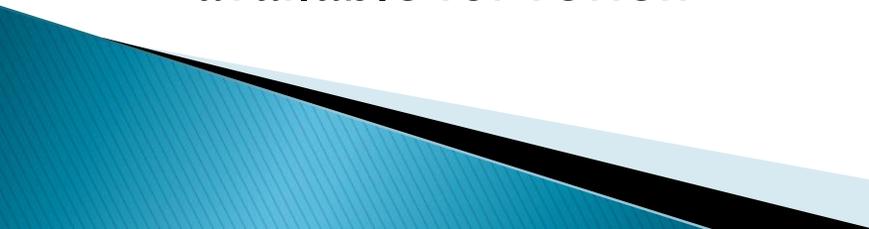
# State Plan 2013 – 2017

- ▶ LSTA Five Year Plan for Nevada
  - ▶ Goals for NV libraries
    - #1 – Strengthen NV libraries’ ability to effectively respond to community needs through assessment, planning and training.
    - #2 – Encourage Nevada libraries to develop and use partnerships and collaboration to maximize user resources and services throughout the state.
- 

# State Plan 2013 – 2017

- #3 – Nevada libraries will provide responsive learning environments for the state.
  - #4 – Build capacity of libraries to meet user identified access needs.
- 

# LSTA Eligibility

- ▶ Supported by public revenues or is a non-profit institution;
  - ▶ Collection organized according to a nationally accepted classification system;
  - ▶ Participates in resource sharing – Information Nevada program;
  - ▶ Serves its primary clientele free of charge;
  - ▶ Has a fixed location with regular, published hours of operation;
  - ▶ Has one or more paid library staff;
  - ▶ Has an annual budget with funds reserved for library materials and services;
  - ▶ Has a current, written long range or strategic plan that is available for review.
- 

# LSTA Timeline

- ▶ Aug–Sep 2016 Proposal phase
- ▶ October 2016 Required webinars
- ▶ November 14, 2016 Applications due – NSLAPR
- ▶ January 25–26, 2016 State Council meeting
- ▶ March 2017 Federal budget??
- ▶ April 2017 ? Award Notification



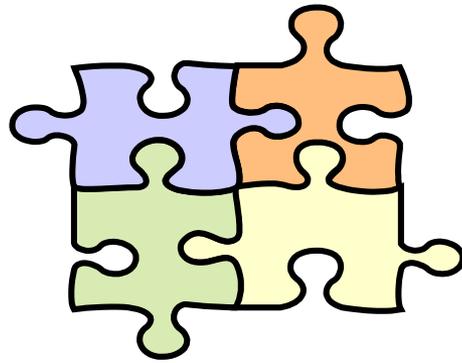
# All Applications

- ▶ Due Monday, Nov. 14th by 5:00 pm
  - ▶ All grants – **electronic copy AND**
  - ▶ One printed copy with original signatures
- 

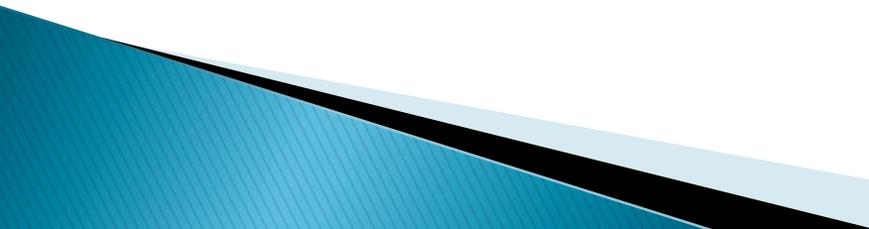
# Internal Review

- ▶ Staff review of applications
  - Completeness
  - Budget information
  - Compliance
- ▶ Grant Project manager input

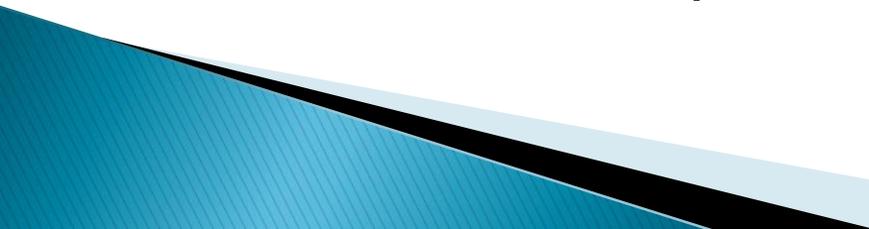
# Parts of the Application



# General Information

- ▶ Duns Number
  - ▶ Applicant Information
    - Email address
  - ▶ Contact person or persons
    - It may be more than one
  - ▶ LSTA amount
  - ▶ Persons Served
- 

# Application Components

- ▶ Project Summary
  - ▶ LSTA Plan for Nevada Goals
  - ▶ Project Intent
  - ▶ Primary Audience
  - ▶ Partnerships
  - ▶ Project Need
    - Target Population
    - Need
    - Evidence of Need
    - Connection to planning documents
- 

# Application Components

- ▶ Project Activities & Description
    - Activity Information
    - Project Description
  - ▶ Evaluation
    - Project Outputs
    - Project Outcome
  - ▶ Budget Category
  - ▶ Timeline
- 

# Get Ready

- ▶ Review Nevada's LSTA State Plan goals
  - ▶ Revisit the library's strategic plan
  - ▶ Determine the community (not library) need
  - ▶ Determine the target group
  - ▶ Identify the benefit to the target group
- 

# Questions?





# Need or Opportunity

Show you Know

# Framing the Need

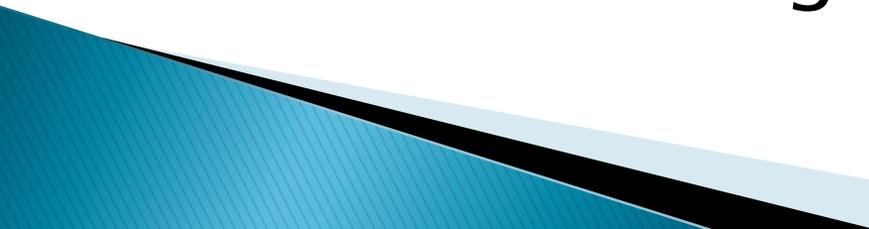
- ▶ Section establishes the foundation for the project
  - Based on the users/ patrons
    - Involve the users
  - Establishes the library as the lead
  - Explains ‘Why now?’
  - Supported by evidence
    - Hard data
    - Soft data



# Questions

- ▶ **Who** are the people with the need?
  - ▶ **What** need / problem / opportunity do they have?
  - ▶ **Why** does the problem happen?
  - ▶ **Where** are they located?
  - ▶ **When** does this problem occur?
- 

# Who? What?

- ▶ Purpose of LSTA
    - Help libraries meet the needs of their users
  - ▶ Who is /will be most affected?
    - Target population
  - ▶ Identify the problem
    - Involve the target group – ask them
  - ▶ Develop a program to address it
  - ▶ Remember – it's not based on the need of the organization
- 

# If the Need is a 'Thing'...

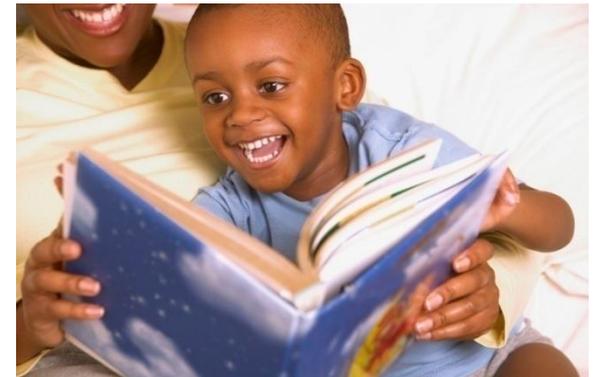
- ▶ Re-evaluate!!
  - ▶ Weak: The 'Large County Library' needs a bookmobile.
  - ▶ Better: Residents of outlying areas of the 'Large County Library' need:
    - Job information
    - Health care information
    - Homework support
- 

# Program based projects!

- ▶ Have a significant program component to justify equipment purchase
  - Old equipment is not a justification
  - Not having item is not a justification
- ▶ Supports measurable impact of the project
- ▶ Improvement of services?
  - Based on user-need!

# Target Population

- ▶ Who is most affected by the problem?
- ▶ Target is rarely the whole community
- ▶ Be realistic about how many may participate
- ▶ Number expected to be served
  - On 1<sup>st</sup> page of application



# Hard Data – Demographics

## ▶ Examples

- Gender
- Ethnic background
- Age
- Income
- Mobility
- Education level
- Disabilities
- Employment status
- Geographic location
- other



# Where is the data?

- ▶ Local Sources
  - County offices
  - Local planning offices
  - Schools
  - Realtors
  - Newspapers





# Where is the data?

## ▶ State Sources

- State Data Center
  - NV Department of Education
  - Economic Development
  - Health and Human Services
  - Employment, Training and Rehabilitation
  - Demographer
  - Community Connect
- 



Department of Administration

# Nevada State Library and Archives

*Ensuring Nevadans Access to Information*

NV.gov

Agencies | Jo

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## Library

[Nevada State Employee Resources](#)[Research Databases](#)[Nevada Reference Links](#)[Nevada Indexes, Bibliographies, Subject Guides and Major Works, Print and Electronic](#)[Frequently Asked Questions about Nevada](#)

## NEVADA STATE DATA CENTER

The Nevada State Data Center program was established in 1982 as a service of the Nevada State Library and Archives. The Nevada State Data Center provides training and technical assistance in accessing and using Census data for the planning, decision-making, administration and research needs of Nevada's state and local governments, businesses, researchers and other interested data users.

The Nevada State Data Center is located in the Nevada State Library and Archives, 100 N. Stewart St., Carson City, NV 89701. Hours are 10:00 a.m. - 2:00 p.m., Monday through Friday (closed state holidays).

The Nevada State Data Center serves as the lead coordinating

## Nevada State

Nevada State Dat  
P: 775-684-3303 |  
Toll Free (Nevada  
2880

Email: Diane M. L

## Nevada Cens

Nevada Quick Fa

Historic censuses  
Territorial & State

Historic censuses

GLOBAL

PROGRAMS & RESOU

 ECONOMIC PERFORMANCE DATA

 ECONOMIC DEVELOPMENT DATA

 DATA

  
ECONOMY

  
LABOR

  
REAL ESTATE

  
UTILITIES

  
TAXES

COMPARISON BY STATE

|            | INDUSTRIAL ELECTRIC RATES (PER KWH) |      |          | COMMERCIAL ELECTRIC RATES (PER KWH) |      |          | INDUSTRIAL NATURAL GAS RATES (PER 1000 CU.FT.) |      |          | GAS |
|------------|-------------------------------------|------|----------|-------------------------------------|------|----------|--|------|----------|-----|
|            | CURRENT                             | DATE | CHANGES* | CURRENT                             | DATE | CHANGES* | CURRENT  | DATE | CHANGES* |     |
| Nevada     | \$0.065                             | 2012 | -2.9% ▼  | \$0.089                             | 2012 | -2.1% ▼  | \$7.32   | 2012 | -18.6% ▼ |     |
| California | \$0.107                             | 2012 | 6.1% ▲   | \$0.136                             | 2012 | 4.2% ▲   | \$5.77   | 2012 | -18.0% ▼ |     |
| Arizona    | \$0.065                             | 2012 | -0.3% ▼  | \$0.095                             | 2012 | 0.4% ▲   | \$5.83   | 2012 | -15.0% ▼ |     |
| Utah       | \$0.056                             | 2012 | 10.2% ▲  | \$0.081                             | 2012 | 9.5% ▲   | \$4.70   | 2012 | -14.5% ▼ |     |
| Idaho      | \$0.056                             | 2012 | 8.8% ▲   | \$0.068                             | 2012 | 6.6% ▲   | \$5.74   | 2012 | -9.7% ▼  |     |
| Oregon     | \$0.050                             | 2012 | 0.0% ▲   | \$0.080                             | 2012 | 0.0% ▲   | \$0.04   | 2011 | 0.0% ▼   |     |

# NEVADA WORKFORCE INFORMER



RESEARCH & ANALYSIS BUREAU

NEVADA'S PREMIER SOURCE OF WORKFORCE & ECONOMIC INFORMATION & ANALYSIS

- Home
- My Site
- Career Information NCIS
- Workforce Info
- Data Analysis

- Search:
- [Advanced Search](#)
- Local Area Employment and Unemployment
  - Current Industry Employment
  - Occupation and Other Wages
  - Quarterly Census of Employment and Wages
  - Employment Projections
  - Unemployment Insurance
  - Local Employment Dynamics
  - Tour

## Press Release: Nevada Labor Market Overview



Nevada's Unemployment Rate fell to 7.6% in August. [Current Release](#) [Release Schedule](#)



## Press Release: Annual Revisions Show Improvements in Nevada's Economy

Annual adjustments to Nevada's labor market data show that job growth was stronger than initially estimated. [Click here for the full release.](#)

**Most Requested**

Demand Occupations

[Content Index](#)

## [Video Briefing -- August 2014](#)

**Press Release: Nevada Employers Increase August 2014** The number of employers in Nevada has increased to 59,900, showing considerable improvement since the recession. [Click here for the release.](#)



## Press Release: Nevada's Monthly UI Claims

# Where is the data?

- ▶ Bureau of Census
- ▶ Bureau of Labor Statistics
- ▶ IMLS
- ▶ Kids Count
- ▶ County Health Rankings
- ▶ FFIEC – Federal Financial Institutions...
- ▶ Nevada Association of Counties

Federal Sources

Other

## REFINE YOUR SEARCH

## LOCATIONS

Nevada ▼

Show indicators with data:

- For Nevada
- By County
- By Congressional District
- By City

## TOPICS

Choose one topic. Then select subtopics.

- See All Topics
- Demographics ▶
- Economic Well-Being ▶
- Education ▶
- Family & Community ▶
- Health ▶
- Safety & Risky Behaviors ▶

## NEVADA INDICATORS

Data Provided By:

- ▲ National KIDS COUNT
- Center for Business and Economic Research

Select a specific indicator below or build a custom indicator report for your community.

## DEMOGRAPHICS INDICATORS

## Basic Demographics

- Population
- Child population (19 and under)
- ▲ Child population by gender

## Children in Immigrant Families

- ▲ Children in immigrant families
- ▲ Child population by nativity
- ▲ Children in immigrant families in which resident parents are not U.S. citizens
- ▲ Children in immigrant families in which resident parents have been in the country five years



Search for Your County



[Learn about the Data & Methods >](#)

UNITED STATES > NEVADA

2012

Compare Counties

Download

Print

Share

|                           | Nevada | Clark     | Washoe   |
|---------------------------|--------|-----------|----------|
| <b>Health Outcomes</b>    |        | <b>10</b> | <b>4</b> |
| MORTALITY                 |        | 5         | 3        |
| Premature death           | 7,927  | 7,941     | 7,377    |
| MORBIDITY                 |        | 11        | 9        |
| Poor or fair health       | 18%    | 18%       | 15%      |
| Poor physical health days | 3.7    | 3.7       | 3.5      |
| Poor mental health days   | 3.7    | 3.7       | 3.6      |
| Low birthweight           | 8.1%   | 8.1%      | 8.4%     |
| <b>Health Factors</b>     |        | <b>13</b> | <b>5</b> |
| HEALTH BEHAVIORS          |        | 9         | 3        |
| Adult smoking             | 22%    | 23%       | 20%      |
| Adult obesity             | 26%    | 26%       | 23%      |

## Geocoding System

### Geocode Search Result for 2013 HMDA/CRA Reporting

|                           |                  |                    |                |
|---------------------------|------------------|--------------------|----------------|
| <b>Street Address</b>     | 100 N STEWART ST | <b>MSA/MD Code</b> | <b>16180</b>   |
| <b>City Name</b>          | CARSON CITY      | <b>State Code</b>  | <b>32</b>      |
| <b>State Abbreviation</b> | NV               | <b>County Code</b> | <b>510</b>     |
| <b>Zip Code</b>           | 89701            | <b>Tract Code</b>  | <b>0001.00</b> |

MSA/MD Name: CARSON CITY, NV

State Name: NEVADA

County Name: CARSON CITY

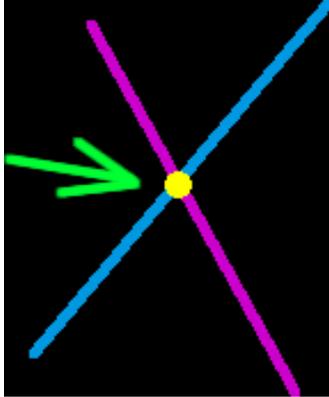
[Get Census Demographic](#)[Get Street Map](#)

# Soft Data

- ▶ Interviews
  - ▶ Surveys
  - ▶ Focus groups
  - ▶ Community meetings or forums
  - ▶ Observation
- 

# Questions?





# Intersection

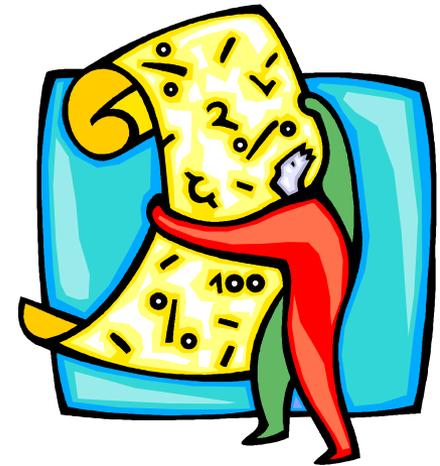
Need and Plans

# Questions to Consider

- ▶ How does the need relate to:
  - NV LSTA State Plan
  - The Library's mission and strategic plan
    - Other plans
- ▶ Who else is interested?
- ▶ Possible to make a difference with this project?
  - One year

# Planning Documents

- ▶ Cite the LSTA goal – NV State Plan
  - Make sure the project is aligned with the goal
  - Identify a primary goal
  
- ▶ In your local library plan?
  - Identify the planning document
  - Identify the goal or objective
  - **New!** Include link to library plan



# Collection Development

- ▶ Program/Subject based
- ▶ Include in the application:
  - How the collection project is connected to improving service(s) to users
  - Review of collection analysis (age, size, strengths, weaknesses)
  - Types of resources that will be purchased
- ▶ Collection development plan\*

# Other Plans

- ▶ School library?
  - Refer to Information Literacy Standards
  - Common Core or other Curricular standards
  - School Plan – library & instructional role
  
- ▶ Digital project?
  - Reference the Statewide Digital Plan  
NSLA website



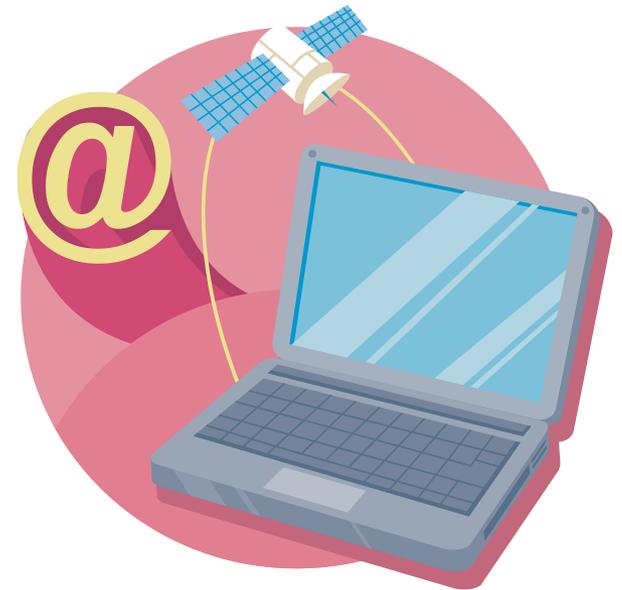
# It's a Wrap

- ▶ LSTA & application process
- ▶ Application overview
- ▶ Establishing Need
- ▶ Target Audience
  - Data Sources
- ▶ Planning documents



# Contact Info

- ▶ Donna Alexander
  - [dalexander@admin.nv.gov](mailto:dalexander@admin.nv.gov)
  - (775) 684-3407



# Giving Credit

This workshop is supported with Library Services and Technology Act (LSTA) funds and is brought to you by:



# Questions?

