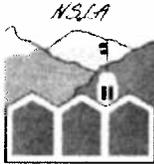


Nevada State Library and Archives
division of
DEPARTMENT OF ADMINISTRATION



2015 LSTA Grants Process & Need

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Library Planning and Development
Nevada State Library & Archives
October 2014

Today's Agenda

- ▶ LSTA – Brief overview
- ▶ Application Info
- ▶ Establishing the Need
 - Types of data
 - Data Sources
- ▶ Target Audience
- ▶ Planning documents
- ▶ Q & A

Library Services and Technology Act

- ▶ Museum and Library Services Act, 2011
- ▶ Grants to the States



From Feds to Nevada

- ▶ IMLS
 - Institute of Museum and Library Services
 - State Programs
- ▶ Nevada State Library and Archives
- ▶ State Council on Libraries and Literacy
 - Constituted in NRS 380A
 - Conflict of Interest

State Plan 2013 – 2017

- ▶ LSTA Five Year Plan for Nevada
- ▶ Goals for NV libraries
 - #1 – Strengthen NV libraries' ability to effectively respond to community needs through assessment, planning and training.
 - #2 – Encourage Nevada libraries to develop and use partnerships and collaboration to maximize user resources and services throughout the state.

State Plan 2013 – 2017

- #3 – Nevada libraries will provide responsive learning environments for the state.
- #4 – Build capacity of libraries to meet user identified access needs.

LSTA Eligibility

- ▶ Supported by public revenues or is a non-profit institution;
- ▶ Collection organized according to a nationally accepted classification system;
- ▶ Participates in resource sharing – Information Nevada program;
- ▶ Serves its primary clientele free of charge;
- ▶ Has a fixed location with regular, published hours of operation;
- ▶ Has one or more paid library staff;
- ▶ Has an annual budget with funds reserved for library materials and services;
- ▶ Has a current, written long range or strategic plan that is available for review.

LSTA Timeline

- ▶ Aug-Sep 2014 Proposal phase
- ▶ October 2014 Required webinars
- ▶ November 12, 2014 Applications due – NSLA
- ▶ January 14-15, 2015 State Council meeting
- ▶ March 2015 Federal budget??
- ▶ April 2015? Award Notification



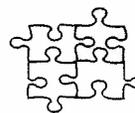
All Applications

- ▶ Due Wednesday, Nov. 12th by 5:00 pm
- ▶ All grants – **electronic copy** AND
- ▶ One printed copy with original signatures

Internal Review

- ▶ New this Year!
 - Staff review of applications
 - Completeness
 - Budget information
 - Compliance
- ▶ Grant Project manager input

Parts of the Application



General Information

- ▶ Duns Number
- ▶ Applicant Information
 - Email address
- ▶ Contact person or persons
 - It may be more than one
- ▶ LSTA amount
- ▶ Persons Served

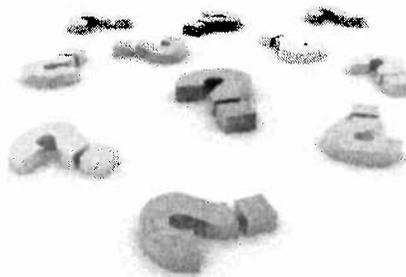
Application Components

- ▶ Abstract
- ▶ Need or Opportunity
- ▶ Target Audience
- ▶ Benefits to Target Audience
- ▶ LSTA Goal and planning documents
- ▶ Implementation
- ▶ Evaluation
- ▶ Budget & Budget Narrative
- ▶ Timeline

Get Ready

- ▶ Review Nevada's LSTA State Plan goals
- ▶ Revisit the library's strategic plan
- ▶ Determine the community (not library) need
- ▶ Determine the target group
- ▶ Identify the benefit to the target group

Questions?



Need or Opportunity

Show you Know

Framing the Need

- ▶ Section establishes the foundation for the project
 - Based on the users/ patrons
 - Involve the users
 - Establishes the library as the lead
 - Explains 'Why now?'
 - Supported by evidence
 - Hard data
 - Soft data



Questions

- ▶ Who are the people with the need?
- ▶ What need/problem/ opportunity do they have?
- ▶ Why does the problem happen?
- ▶ Where are they located?
- ▶ When does this problem occur?

Who? What?

- ▶ Purpose of LSTA
 - Help libraries meet the needs of their users
- ▶ Who is/will be most affected?
 - Target population
- ▶ Identify the problem
 - Involve the target group – ask them
- ▶ Develop a program to address it
- ▶ Remember – it's not based on the need of the organization

If the Need is a 'Thing'...

- ▶ Re-evaluate!!
- ▶ Weak: The 'Large County Library' needs a bookmobile.
- ▶ Better: Residents of outlying areas of the 'Large County Library' need:
 - Job information
 - Health care information
 - Homework support

Program based projects!

- ▶ Have a significant program component to justify equipment purchase
 - Old equipment is not a justification
 - Not having item is not a justification
- ▶ Supports measurable impact of the project
- ▶ Improvement of services?
 - Based on user-need!

Target Population

- ▶ Who is most affected by the problem?
- ▶ Target is rarely the whole community
- ▶ Be realistic about how many may participate
- ▶ Number expected to be served
 - On 1st page of application

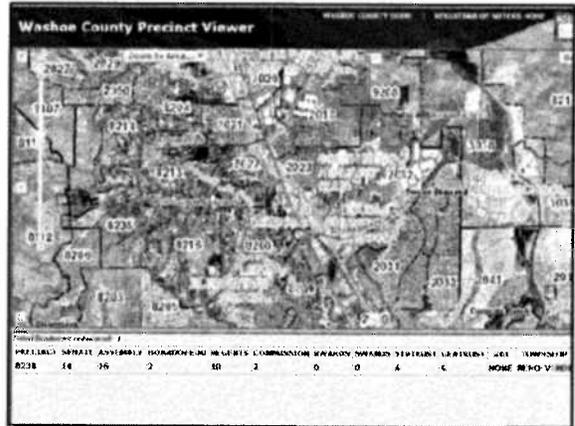


Hard Data – Demographics

▶ Examples	◦ Education level
◦ Gender	◦ Disabilities
◦ Ethnic background	◦ Employment status
◦ Age	◦ Geographic location
◦ Income	◦ other
◦ Mobility	

Where is the data?

- ▶ Local Sources
 - County offices
 - Local planning offices
 - Schools
 - Realtors
 - Newspapers



Where is the data?

- ▶ State Sources
 - State Data Center
 - NV Department of Education
 - Economic Development
 - Health and Human Services
 - Employment, Training and Rehabilitation
 - Demographer

NEVADA STATE DATA CENTER

The Nevada State Data Center program was established in 1982 as a service of the Nevada State Library and Archives. The Nevada State Data Center provides training and technical assistance in analyzing and using Census data for the planning, decision-making, administration and research needs of Nevada's state and local governments, businesses, researchers and other interested data users.

The Nevada State Data Center is located in the Nevada State Library and Archives, 150 N. Stewart St., Carson City, NV 89701. Hours are 10:00 a.m. - 4:00 p.m., Monday through Friday (closed state holidays).

The Nevada State Data Center serves as the best coordinating

ECONOMIC DEVELOPMENT

GENERAL EXPANSION & RETENTION

INDUSTRIAL ELECTRIC RATES (PER KWH) COMMERCIAL ELECTRIC RATES (PER KWH) INDUSTRIAL NATURAL GAS RATES (PER 100 CU FT)

	2012	% CHG	2012	% CHG	2012	% CHG
Nevada	\$4.935	-2.1%	\$0.098	-2.1%	\$7.22	-0.6%
California	\$4.187	-1.3%	\$0.130	4.2%	\$6.87	-10.0%
Arizona	\$6.005	-2.1%	\$0.08	3.1%	\$6.82	-15.0%
Utah	\$4.756	10.2%	\$0.08	3.4%	\$4.26	14.5%
Idaho	\$6.039	-1.1%	\$0.09	9.1%	\$7.24	-10.7%

NEVADA WORKFORCE

Press Release: **Nevada Labor Market Overview**

Press Release: **Annual Revisions Show Improvements in Nevada's Economy**

Annual adjustments to Nevada's labor market data show that job growth was stronger than initially estimated. Click here for the full release.

Press Release: **Nevada Employers Increase August 2014**

The number of employers in Nevada has increased to 54,900, according to Nevada Department of Industrial Training. Click here for the release.

Where is the data?

- ▶ Bureau of Census
- ▶ Bureau of Labor Statistics
- ▶ IMLS
- ▶ Kids Count
- ▶ County Health Rankings
- ▶ FFIEC - Federal Financial Institutions...
- ▶ Nevada Association of Counties

Federal Sources

Other

NEVADA INDICATORS

REFINE YOUR SEARCH

LOCATIONS

Nevada

State Indicator: High School Graduation Rate

Select a specific indicator below or build a custom indicator report for your demographic.

DEMOGRAPHICS INDICATORS

Basic Demographics

- ▶ Age Groups
- ▶ Race and Ethnicity
- ▶ Other population groups

Children in Immigrant Families

- ▶ Children in Immigrant Families
- ▶ Other population groups

Health Outcomes	Nevada	Low	Priority
Health Outcomes	10		4
Health Factors	13		5

FFIEC - FEDERAL FINANCIAL INSTITUTIONS EXAMINATION COUNCIL

Geocoding System

ADDRESS INPUT REQUIRED FOR GIS/EMBEDDED Reporting

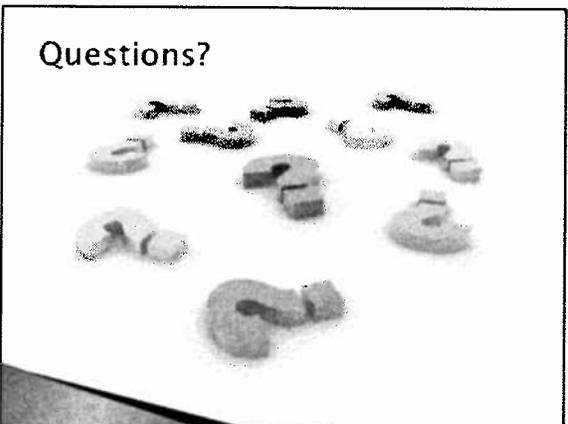
Street Address	400 W. GARDNER ST	MSA/MSD Code	1810
City Name	LAS VEGAS NV	State Code	32
State Abbreviation	NV	County Code	510
Zip Code	89101	Tract Code	300101

MSA/MSD Name: LAS VEGAS NV
 State Name: NEVADA
 County Name: CLAY COUNTY

Get Current Demographic | Get Street Map

Soft Data

- ▶ Interviews
- ▶ Surveys
- ▶ Focus groups
- ▶ Community meetings or forums
- ▶ Observation





Intersection

Need and Plans

Questions to Consider

- ▶ How does the need relate to:
 - NV LSTA State Plan
 - The Library's mission and strategic plan
 - Other plans
- ▶ Who else is interested?
- ▶ Possible to make a difference with this project?
 - One year

Planning Documents

- ▶ Cite the LSTA goal – NV State Plan
 - Make sure the project is aligned with the goal
 - Identify a primary goal
- ▶ In your local library plan?
 - Identify the planning document
 - Identify the goal or objective
 - New! Include link to library plan



Collection Development

- ▶ Program/Subject based
- ▶ Include in the application:
 - How the collection project is connected to improving service(s) to users
 - Review of collection analysis (age, size, strengths, weaknesses)
 - Types of resources that will be purchased
- ▶ Collection development plan*

*Request handout

Other Plans

- ▶ School library?
 - Refer to Information Literacy Standards
 - Common Core or other Curricular standards
 - School Plan – library & instructional role
- ▶ Digital project?
 - Reference the Statewide Digital Plan NSLA website



It's a Wrap

- ▶ LSTA & application process
- ▶ Application overview
- ▶ Establishing Need
- ▶ Target Audience
 - Data Sources
- ▶ Planning documents



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Giving Credit

This workshop is supported with Library Services and Technology Act (LSTA) funds and is brought to you by:



Questions?

