Importance of Libraries & Literacy

In 1965 the legislature created a council with the following declaration:

"Policy of this State; purpose of the chapter. It is the policy of this State to foster and further the establishment and proper maintenance of superior libraries and the acquisition of resources, facilities, professional staffs and auxiliary personnel fully to support such services. The purpose of this chapter is to provide the means for the overview and study of existing library facilities, resources and services and for the formulation of recommendations to strengthen and expand these components." NRS 380A.011

Libraries and literacy work hand in hand to create the foundation for an informed society. Libraries provide free access to the knowledge, information and diversity of ideas essential to a democratic society. Literacy is the means for each individual to take advantage of what libraries have to offer.

The Nevada State Council on Libraries and Literacy is pleased to present Council’s 2016 Report to the Governor and Legislature regarding Nevada’s public libraries, the requirement for this report. While outside the scope of information requested, Council recognizes and celebrates the role all of Nevada’s libraries play in advancing learning and education.

Libraries and literacy work hand in hand to create the foundation for an informed society; libraries provide free access to the knowledge, information and diversity of ideas essential to a democratic society and literacy organizations nurture the means for each individual to take advantage of what libraries have to offer.

Council is committed to supporting 21st century libraries and literacy initiatives throughout the state and are proud to play a guiding role through an ever-changing, turbulent landscape. We look forward to your continued support.

Dee Dee Bossart, Chair, January 2017

Nevada Libraries

Nevada families have experienced overwhelming economic challenges during the past several years, unequaled by any other state in the nation. In response, libraries continue as all-inclusive spaces that provide free and equitable access to information in a variety of formats to every resident. Through this downturn that seems reluctant to dramatically change, public libraries especially have played a vital role by offering residents instruction, education, trusted information, and essential workforce readiness coaching.

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Libraries are Nevada Literacy

Literacy is key to ensuring a successful outcome for the state of Nevada. Nevada Libraries offer programs and services that address a variety of necessary literacies (early, adult, information, digital, cultural, visual, technical, etc.) Literacy programs, from birth to adulthood, provide families with necessary tools for future social mobility & economic stability.

Nevada Library Services & Technology Act (LSTA)

LSTA is a federally funded grant program administered by the Institute of Museum and Library Services. Funds are awarded annually to the Nevada State Library, Archives and Public Records. All types of libraries within the state, including academic, public, school, and special libraries with public access may apply. Each applicant library must certify to NSLAPR that it meets all of the established eligibility criteria. A list of grants awarded during the last two years can found on page 6.
By the Numbers

NV Population: 2.9 million
21 Public Library Systems (86 branches)
10 Academic Libraries
17 School District Libraries
16 Special Libraries

NSLAPR Priorities
- Education/Training
- Digital Literacy
- Workforce Development
- Assessment/Planning
- Community Partnerships
- Traditionally Underserved Communities
- Information Access

YES!
Nevada’s libraries have increased their local, state and national level partnerships to aid patrons in improving job skills and education levels.

YES!
Nevada is diversifying its economy and adding jobs that require 21st century skills. Nevada’s libraries are playing a key role in helping learners of every age level up their skills and compete for good paying jobs.

Public Library Statistics

<table>
<thead>
<tr>
<th></th>
<th>2012-13</th>
<th>2014-15</th>
<th>Change</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Visits</td>
<td>9,744,653</td>
<td>9,918,132</td>
<td>+173,479</td>
<td>+1.78%</td>
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<tr>
<td>Library Programs</td>
<td>24,521</td>
<td>28,438</td>
<td>+3,917</td>
<td>+15.97%</td>
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<tr>
<td>Library Card Holders</td>
<td>1,323,599</td>
<td>1,298,837</td>
<td>+1,298</td>
<td>-1.87%</td>
</tr>
<tr>
<td>Items Borrowed</td>
<td>5,242,126</td>
<td>6,236,306</td>
<td>+994,180</td>
<td>+18.97%</td>
</tr>
<tr>
<td>Library Program Attendance</td>
<td>769,285</td>
<td>862,023</td>
<td>+92,738</td>
<td>+12.06%</td>
</tr>
<tr>
<td>Public Internet Computers</td>
<td>1,383</td>
<td>1,268</td>
<td>-115</td>
<td>-8.32%</td>
</tr>
<tr>
<td>Public Internet Computer Use</td>
<td>2,341,853</td>
<td>2,531,085</td>
<td>+189,232</td>
<td>+8.08%</td>
</tr>
</tbody>
</table>

Wireless Sessions n/a 1,078,829

Population of

| Over 250,000          | 4         | 2,309,091 | 80%       |
| 100,001-250,000       | 1         | 235,395   | 8%        |
| 25,001-100,000        | 6         | 281,487   | 10%       |
| 5,001-25,000          | 5         | 55,044    | 2%        |
| 5,000 and under       | 7         | 16,612    | 1%        |

Highest Circulation Per Capita

| Smoky Valley Library District | 33.02 |
| Amargosa Valley Library District | 11.21 |
| Las Vegas-Clark County Library Dist. | 8.97 |

Smallest Total Population Served

| Esmeralda County Libraries | 923 |
| Beatty Library District    | 973 |
| Amargosa Valley Library Dist. | 1,330 |

Highest Item Turnover Rate*

| Las Vegas-Clark County Library Dist. | 4.49 |
| Henderson District Public Libraries | 4.31 |
| Washoe County Library System         | 3.75 |

Highest Investment Per Reader†

| Humboldt County Library | 2.39 |
| Esmeralda County Libraries | 1.58 |
| Tonopah Library District | 1.52 |

*Total Circulation/Total Library Collection
†Total Collection Expenditures/Total Circulation

Data: NSLAPR/PLS Survey 2013 & 2015
Community Priorities for

Early Childhood Education

500,000 children attended 16,000 educational programs at NV public libraries during 2016

Literacy programs, from birth to adulthood, provide families with necessary tools for future social mobility and economic stability. With only 7% of Nevada’s eligible 4 year olds attending PreK or Headstart*, libraries play an important role in creating accessible literacy opportunities for the next generation of Nevadans.

- Elko County Library partnered with the Wells Family Resource Center to offer Easy eReaders for the youngest members of the communities.
- Henderson Libraries partnered with the University of Nevada Cooperative Extension to offer Family Storyteller and Little Books Little Cooks literacy programs to families.
- Lyon County Library, Churchill County Library, Carson City Library, Incline Village Library, Sparks Christian Academy, Lemelson STEM Academy, and the Elko-Lander-Eureka County Library System partnered with the Northern Nevada Literacy Council and United Way to offer the Family Reading Program. The program’s objectives: model ways in which books promote literacy acquisition; encourage families to sing, talk, and play together; and build family libraries by giving away books. During year one, 1,042 parents and children participated in the workshops and 1,056 Family Reading Program books were distributed to build home libraries.

Internet Access/Virtual Learning

In 2016: 1341 Public Internet Computers, 4 Million Computer/Wifi Sessions, 990K Digital Downloads; Digital Archives and 47 Online Databases w/Newspaper & Journal Articles, Interactive Encyclopedias, Biographies, Audio/Video clips, Photos, Homework Help & Practice Exams

- North Las Vegas Library District leveraged corporate donations, grants and LSTA funds to completely restructure its technology infrastructure, adding server capacity, bandwidth, and dozens of new public access computers with up-to-date software applications focusing on Early Literacy, Family Services, and Workforce Training.
- Pershing County Library partnered with the NSLAPR’s Imaging & Preservation Services Department to digitize 82 microfilm rolls of the Lovelock Review-Miner from the 1930’s and upload them to the cloud. This project allows historians, researchers, and genealogists online access to Nevada’s historical collections from anywhere in the world, offering the public invaluable insight and educational opportunities.

*The International City/County Management Association (ICMA), in partnership with the Aspen Institute and the Public Libraries Association, conducted a nationwide survey in 2016 on the evolving role of public libraries in advancing community goals. Com...
Digital Literacy
Coding courses, 3D printing, STEM focused collections, technology tools & instruction

- **Churchill County Library** partnered with **Western Nevada College** and **Churchill Economic Development Authority** to provide Microsoft and Cisco certification and training in web design.

- **Carson City Library** partnered with NSLAPR and NCLab to help students develop computer coding skills. NCLab’s online coding curriculum is game based, allowing users to work at their own pace, while library staff have been trained to offer one-on-one help and introductions to each course. Carson City Library hosted youth coding camps using NCLab during spring and summer of 2016, which were recognized by the Young Adult Library Services Association (YALSA) of the American Library Association as one of the country’s 2016 Top Ten Summer Learning Programs. However, NCLab is meant for learners of all ages; the coding and 3D modeling courses will provide especially useful 21st Century skillsets that are in high demand by Nevada’s burgeoning technology industries.

Primary & Secondary School Attainment
Afterschool & Summer Learning, Test Prep Materials, Teen Centers & Collection Updates

- **Learning Express Library**’s cloud based learning centers offer skill building ebooks, tutorials, study plans, practice sets, exams, and Occupational Outlooks targeted towards **School, College, College Prep, High School Equivalency, and Career** attainment. Available online, statewide to all Nevada residents. Also: **GED en Español** and **Recursos Para Hispanohablantes**

- **Mineral County Library**’s **Revving-up Teen Services** project provided workforce training and leadership opportunities by creating: two teen library page positions, a Teen Advisory Board to help plan and facilitate future youth oriented library services, and a new Teen Space, with collaborative study areas and access to interactive technology equipment.

- **Churchill County School District Library** updated their aging Science, Technology, Engineering and Math (STEM) collections, aligning new materials with national standards and providing both students and community members with current, relevant and topical resources.

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*Digital Literacy and Primary & Secondary School Attainment sections are from the Nevada Public Libraries' report on the evolving role of public libraries in advancing community goals. Complete survey available here: www.icma.org/2016librariessurveyreport*
LSTA Funded Projects 2015 & 2016

LSTA Project Spotlight

Early Childhood Literacy - Las Vegas-Clark County Library District (LVCCCLD).

PreK for All: A Community Approach. This project tested the notion that public libraries are catalysts that initiate and accelerate community change. LVCCCLD convened twelve anchor organizations in the area of services for young children, looking for effective resource synergies, partnerships, and strategies. The collaborative, now named “Raising Las Vegas,” has accelerated the development of long-term partnerships and a shared plan to significantly improve early childhood development conditions and expand learning opportunities.

Workforce Development - Carson City Library

Nevada’s Working Capital. The Carson City Library, Governor’s Office of Economic Development (GOED), Carson City School District, Western Nevada College (WNC) and representatives from area advanced manufacturing businesses joined forces to launch a library-based advanced manufacturing apprentice program through which participants can gain MT1 certification. This certification program is recognized by the Manufacturing Skills Institute (MSI) and builds valuable skills in engineering, CAD, statistics, diagnostics, computer programming and maintenance, and can be further leveraged as a pathway to a 2 year applied science degree.

Statewide LSTA Projects

- Digital Initiative/Collections
- Library Staff Continuing Education
- Rural Bookmobile Support
- Children’s Reading Programs
- Nevada Talking Books Services
- Electronic Databases
- Community Statistical Data
- Nevada Center for the Book
- Interlibrary Loan Support

Under $5,000

- 3D Printing, Sierra Nevada College
- Building Habits of Mind(craft), Carson City
- Bully Free Zone, Carson City
- Connecting NV Authors, Honors Academy
- Digital Information Boards, Elko-Lander-Eureka
- Digital Library Starter, Churchill Co. Schools
- E-Book Access, White Pine County
- Library Book Infusion, Carlin Combined Schools
- Lights, Camera, Action!, Mineral County
- Little Steps into Literacy, Amargosa Valley
- Nevada Room, Pershing County
- STEM Skills/Young Children, Elko-Lander-Eureka

$5,000—$100,000

- African Americans: The Las Vegas Experience, UNLV
- Around the World in 30 Days, Henderson
- Bridging the Digital Divide, North Las Vegas
- Digitize the Lovelock Review-Miner, Pershing County
- Early Literacy Technology, White Pine County
- Idea & Experience Box, Washoe County
- Integrating Text & Image, Sierra Nevada College
- IT Gateway Training, Churchill County
- Laxalt & Reagan Papers, UNR
- Library Media Box, Lyon County
- Mining, Maps & the Mackey Theses, UNR
- Reinventing the North Las Vegas Library, North Las Vegas
- Revving Up Teen Services, Mineral County
- STEM Collection Development, Churchill County Schools
- Strengthening the Frontline, Las Vegas-Clark County
- Teacher-Librarian Institute, UNLV
- TLC: Teen Learning Center, Pershing County High School
- Understanding Online Learners, College of Southern Nevada
Council Powers & Duties, NRS 380A.81

The Council may:

1. Examine and overview the whole state of libraries, librarianship, library education, library resources, and all allied and cognate activities and prepare a record of its findings.
2. Require public libraries to provide necessary library statistics and reports and to make recommendations from the advancement of libraries.
3. Report biennially to the Governor and Legislature. The report must be filed on or before January 1 of each odd-numbered year.
4. Publish material pertaining to its work that it may order issued.
5. Review plans and applications submitted by libraries and political subdivisions for state grants-in-aid and make recommendations to the State Library, Archives, and Public Records Administrator concerning approval.
6. Examine and evaluate the programs for literacy in this State.
7. Establish a plan for coordinating programs and activities for promoting and increasing literacy in this State.

Governor Appointees

**Dee Dee Bossart, Chair**  
Sector: Persons with Disabilities  
dlbossart@nv.det.org

**Nancy Schmidt, Vice Chair**  
Sector: Private Literacy Organization  
nroot56@gmail.com

**Ananda Campbell-Richards**  
Sector: Labor Organization  
acampbell@carson.k12.nv.us

**L. Cris Etchegoyhen**  
Sector: Public Representative  
jetxe@aol.com

**Jeanne Frazier Price**  
Sector: Special Libraries  
jeanne.price@unlv.edu

**Jeanette Hammons**  
Sector: Public Libraries  
jmhammon@clan.lib.nv.us

**Robert Jones**  
Sector: School Libraries  
rjones1@interact.ccsd.net

**Elizabeth Markle**  
Sector: Academic Libraries  
emarkle@sierranevada.edu

**Sheila Moulton**  
Sector: Library Trustees  
moultfam@gmail.com

**Ian Salzman**  
Sector: Classroom Reading Teacher  
isalzman@interact.ccsd.net

**Vacant**  
Sector: Private Sector Employees

**Margot Chappel**  
margotchappel@adsd.nv.gov  
DESIGNEE for Richard Whitley, Director  
Department of Health and Human Services

**Kathleen Galland-Collins**  
kgcollins@doe.nv.gov  
DESIGNEE for Steve Canavero, Superintendent, Nevada Department of Education

**Karsten Heise**  
kheise@diversifynevada.com  
DESIGNEE for Steve Hill, Director  
Governor’s Office of Econ. Development

**Connie Lucido**  
clucido@admin.nv.gov  
DESIGNEE for Patrick Cates, Director  
Department of Administration

**Renee Olson**  
rolson@nv.det.org  
DESIGNEE for Don Soderberg, Director  
Department of Employment Training and Rehabilitation

**Kimberly Petersen**  
kspetersen@doc.nv.gov  
DESIGNEE for James Dzurenda, Director  
Department of Corrections

**Statute Ex-Officio**

About Council

The Council has advocated for libraries in Nevada for 51 years, since creation in 1965. In 1993 the State Council on Libraries and the Governor’s Literacy Coalition Advisory Council merged to form the State Council on Libraries and Literacy Council (SCLL). Today the SCLL serves as the advisory council for the State Library, Archives, and Public Records (NSLAPR) with regard to its many responsibilities relating to libraries and literacy in the State of Nevada.

Mission

To foster and further the establishment and proper maintenance of superior libraries and literacy programs. To promote the acquisition of resources, facilities, professional staffs and auxiliary personnel fully to support library & literacy services.

Council Members, January 2017
Nevada LSTA Snapshot


Carson City
8 Public Library Grants
1 Special Library Grant
$312,595 federal funds
$87,164 local match
120,812 people benefited

Churchill County
1 School Library Grant
1 Public Library Grant
$65,000 federal funds
$7,021 local match
3,775 people benefited

Clark County
6 Academic Library Grants
8 Public Library Grants
$1,020,812 federal funds
$599,523 local match
1,127,867 people benefited

Douglas County
1 School Library Grant
$4,000 federal funds
$992 local match
270 students benefited

Elko County
1 School Library Grant
5 Public Library Grants
$74,333 federal funds
$30,581 local match
15,331 people benefited

Lander County
1 School Library Grant
$21,200 federal funds
$2,120 local match
470 students benefited

Lyon County
1 Public Library Grant
$22,599 federal funds
$2,120 local match
470 students benefited

Mineral County
5 Public Library Grants
$65,514 federal funds
$16,471 local match
2,067 people benefited

Nye County
4 Public Library Grants
$18,158 federal funds
$3,082 local match
1,240 people benefited

Pershing County
1 School Library Grant
5 Public Library Grants
$69,387 federal funds
$218,514 local match
1,270 people benefited

Washoe County
12 Academic Library Grants
3 School Library Grants
5 Public Library Grants
1 Special Library Grant
$543,458 federal funds
$82,966 local match
121,105 people benefited

White Pine Co.
2 School Library Grants
2 Public Library Grants
$27,037 federal funds
$4,807 local match
1,300 people benefited

Rural Bookmobiles
Elko-Lander Eureka Counties
Humboldt County
Lincoln County
$104,000 federal funds
$348,547 state funds

Summer Reading & Diversity in Action
$258,900 federal funds

Amargosa Valley Library
Beatty Library
Boulder City Library
Carson City Library
Churchill County Library
Douglas County Library
Elko-Lander Eureka Library
Henderson Public Libraries
Humboldt County Library
Lyon County Library
Mineral County Library
North Las Vegas Library
Pahreah Community Library
Pershing County Library
White Pine County Library

Statewide LSTA Projects, benefiting all Nevadans

$3,978,561 in federal funds; $5,475,300 state/local matching funds

- Summer Reading Program
- DIA-Diversity in Action
- Nevada Reads
- Letters About Literature
- Nevada Center for the Book
- NCLab Coding Courses
- Rural Bookmobiles
- Interlibrary Loan Postage Support
- Electronic Databases
- Nevada Digital Initiative
- Continuing Education
- Community Connect Statistical Data
- Edge Initiative
- Nevada Talking Books Service

Nevada’s Institute of Museum & Library Services (IMLS) LSTA grant funds are available to eligible public, school, academic, and special libraries. A 10% match of local/in-kind cash is required.